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Salon de l'immobilier d'entreprise
The professional real estate event

11, 12, 13 DEC. 2019

PALAIS DES CONGRÈS PORTE MAILLOT - PARIS
www.salonsimi.com    

Groupama Immobilier at the SIMI 2019 trade fair

The SIMI trade show will be held from 11 to 13 December 2019 at the Palais des Congrès de Paris convention centre.

For the second consecutive year, **Groupama Immobilier**, represented by CEO Eric Donnet, **will be the sponsor of the SIMI Grands Prix.**

The Grands Prix rewards the best commercial real estate projects of 2019 – offices, logistics or services buildings – throughout France. Particular attention is paid to the building's suitability to the needs of the user, its potential for reversibility, its environmental performance and certificates, the quality of its architecture and its technological innovations.

The jury's members are all users. Chaired by CNAM Professor Alain Bechade, the jury took to the streets and visited a number of sites in a very short period of time.

The list of nominated projects is available here : <https://www.salonsimi.com/les-evenements/les-prix-grands-prix-simi/>

Don't miss **the Grands Prix ceremony**, on the first day of the show: **Wednesday, 11 December at 5 p.m., in the Events Room on level 3.**



During the SIMI Grands Prix awards ceremony, you will learn about – among other things – a high-profile Groupama Immobilier project, namely the renovation, to a very high standard, of **ULTEAM**: a 6,000 m² office building located at 20 rue Washington, in Paris's 8th arrondissement in the direct vicinity of the Champs-Élysées.

Groupama Immobilier will also be speaking at the show on several occasions:

- **Olympic and Paralympic Village: the 2024 reveal is today. Presentation of the winners and explanation of their projects**

In a presentation, learn about the winning plan to build the Olympic and Paralympic Village, in which Groupama will take part.

Wednesday 11 December from 2 to 3 p.m., Room 451 – Level 4

- **The Circolab NGO and the RICS partnership**

Anne Keusch, Groupama Immobilier's Innovation and Sustainable Development Director, and Thierry Laquitaine, Director of Socially Responsible Investing at AEW and President of Circolab, will present the Circolab association and the RICS partnership to promote the circular economy in real estate activities.

Thursday 12 December at 11 am – at the RICS stand 86 - Level 2

- **Climate emergency: From planting trees around buildings to green infrastructure, new common approaches for resilience**

Eric Donnet will act as moderator during this discussion led by Pierre Darmet, Founding Secretary of the International Biodiversity Property Council

Thursday 12 December from 2:30 to 4 p.m., Room 351 - Level 3

Interviews will also be given on radio and print on topical matters throughout the trade fair:

- **SIMI News (daily paper)**: *Eric Donnet takes stock of the past year and discusses the Groupama Immobilier model*

- **Business Immo**: *Valérie Assenine, Senior Asset Manager, presents the **ULTEAM** project*

- **Radiolmmo**: *Astrid Weill, Director of Sustainable Development and Major Projects, talks real estate in Nantes*

- **Bati Radio**: *Anne Keusch and Thierry Laquitaine discuss RICS and Circolab*