



ENEZ À LA RENCONTRE DES ARTISANS

Les Rencontres
particulières



A NEW MEETING :
GROUPAMA
IMMOBILIER'S
PRIVATE
ENCOUNTERS

The « *Groupama Immobilier Private Encounters* » are visits to venues where exceptional objects are brought to life – and where you can meet the people behind these creations.

At the instigation of our CEO Eric DONNET, the events are organised by Vianney DE SEZE, an agent for craftsmen, and Laurence BARTÉ, Groupama Immobilier's Communication Manager.

They are open to Groupama Immobilier employees, in groups of 6 to 8, inspiring them to learn about crafts and better understand artistic inspirations, trends, styles and materials.

To better know art – or the arts – also helps us offer our clients the furniture, decorations, fabrics and materials best adapted to their tastes. In addition, it enables us to build up an address book in various trades that may be of use some day.

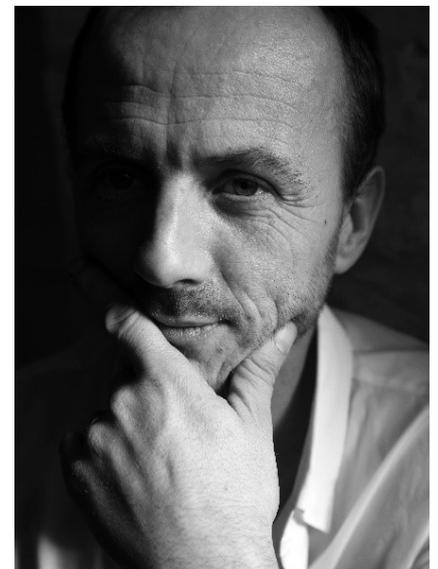
Art is an invitation to “dive in” and be awed & surprised by beauty in its most delicate, refined, subtle and enchanting forms. We put this knowledge and relevance at the service of our clients – to please and charm them.

In this spirit of learning, discovery, transmission and interpretation, we invite you to share our experiences and discover a variety of works and artists.

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Our first issue is an opportunity to introduce **Vianney DE SEZE,**

a craftsmen's agent who represents creative studios dedicated to the manufacture of furniture designed by architects, decorators and designers. He invites us into the intimacy of their workshops, behind the scenes of artistic creation. Vianney DE SEZE himself was an artistic metalworker for 15 years. He manufactured custom-made furniture, interior design elements, gates, glass roofs and all metal items for the home – from door handles to stairways. As a result, he often met other craftsmen.



Coffee table. Tree-shaped steel leg. Wood top covered in black leather. © Eric Dexheimer



Steel sideboard, private order. © Eric Dexheimer



SOME OF HIS CREATIONS

Vianney DE SEZE then worked for decorator India Mahdavi as a production manager. His job was to ensure that the furniture and items were manufactured to the right level of quality, on time and at the right price point. This experience allowed him to discover a wider spectrum of crafts, including in earthenware, upholstery and lighting... Each part had to be checked: the level of requirement was high. This experience made him realise that interior designers and artistic craftsmen may need help in producing their furniture and objects.

One of his carpenter friends in Burgundy asked Vianney to represent him in relations with his Parisian customers and to look for new opportunities. Vianney DE SEZE decided to offer his services to other craftsmen. He now represents about forty French workshops: carpenters, cabinetmakers, metalworkers, locksmiths, boilermakers, ironworkers, earthenware makers, upholsterers, glaziers, mirror makers, fresco artists, gilders, etc., all presented on www.vianneydeseze.com. You can also follow their news on his Instagram account: [ateliervianneydeseze](https://www.instagram.com/ateliervianneydeseze).



Design & manufacture of the gate of Maison Lemout (a Philippe Starck project) at Issy-les-Moulineaux.



Lamp, patinated & painted steel. Galerie JAG, Paris.



Stairway, steel & oak. Private order.



Baywatch Chair : Iron rebar base. Polyprop seat by Robin Day.

Since we started these Groupama Immobilier Private Encounters, we have visited the Huber gilding workshop, Adam Steiner's ironworks, the Phelippeau tapestry workshops, fresco-maker Solène Eloy, Michel Delarasse's metalworks and designer Victoria Wilmotte's prototyping studio. These workshops contribute to the manufacturing of the furniture designed by Paris's greatest decorators and their best projects. We also visited the BSL and Gosserez galleries, some of the most avant-garde of the venues showcasing exceptional furniture designers and craftsmen.

Over the months, we will present you the creations of these craftsmen and their latest developments – to arouse your curiosity, appetite for beauty, perhaps even the desire to make a dream come true by designing and manufacturing a custom-made item or buying a dream object.

WE'LL BE BACK SOON !