

Paris, 13 December 2017

PRESS RELEASE

Groupama Immobilier joins forces with Deepki to optimise the energy management of its real estate portfolio and create the first digital double of a commercial building.

True to its ambition to sustainably manage its real estate assets, Groupama Immobilier unveiled its CSR policy back in 2015. An educational film shows how Groupama Immobilier measures its water and energy consumption and how it reduces its environmental footprint:

<https://www.youtube.com/watch?v=rRmrqghzP8c>

Deepki, an innovative French startup, and Groupama Immobilier shared the results of their partnership through several presentations given at the SIMI 2017 business real estate trade fair on 6-8 December: one on “The Lab of Labs: feedback from major players on digital, technical, service and environmental innovations”, the other on the impacts of digitization in the fund management value chain.

The Deepki Ready software allows us to automatically and non-intrusively collect all the data of Groupama Immobilier’s portfolio of properties in order to create a digital duplicate of each building. Thus centralized, the data is accessible to all stakeholders (asset managers, property managers, facility managers, etc.). Thanks to data-analytical algorithms, the data is then cross-referenced and analysed to detect billing errors or consumption excesses across the entire portfolio. The result is a concrete action plan offered directly by the Deepki Ready application to reduce water and energy consumption throughout the portfolio.

The benefits are threefold: time savings for the teams thanks to automated data collection and CSR report generation, better knowledge of the real estate assets and better control of costs.

Anne Keusch, Head of Sustainable Development and Innovation at Groupama Immobilier, explained: “Thanks to our collaboration with Deepki, we can optimise the energy management of our real estate portfolio in a simple, automatic and non-intrusive way. The knowledge of our consolidated data enables us to detect undue consumption and reduce our energy costs. The Deepki Ready collaborative application is designed to help all Groupama Immobilier employees share and manage their actions.”

Vincent Bryant, Chairman and co-founder of Deepki, added: “In the future, there will be two classes of properties: those that have their digital double and those that don’t. There will be a digital value of assets, just like there’s a green value today. The work undertaken with Groupama Immobilier prefigures the creation of a genuine digital record of buildings. We are now beginning to see the first benefits of this transition towards easier management of the real estate portfolio.”

With Deepki Ready, Groupama Immobilier is already reaping the benefits of its commitment.

About Groupama Immobilier

About Deepki:

Deepki is an innovative SME that uses the data you already have at your disposal to optimize the management of your real estate portfolio and pursue your energy transition.

Without touching the building and thanks to existing energy, technical and historical data, Deepki helps you:

- Improve knowledge of your properties
- Save time and simplify your daily routine
- Reduce costs and detect energy savings