



Paris, 30 October 2019

Groupama exhibits at BATIMAT, France's unmissable construction industry trade fair

For the third time at Batimat, held at the Villepinte Exhibition Centre (Greater Paris) from 4 to 8 November, Groupama will present its know-how in all areas of the construction trade by providing hands-on, day-to-day support to the industry's craftsmen and companies.

Groupama covers all the insurance needs of those involved in the construction industry. The group's expertise and local presence enable it to deliver on two promises: **to simplify insurance for professionals and to contribute to agile decision-making.**

Alongside the industry's companies, craftsmen and prescribers, Groupama's teams will invite visitors to discuss solutions and services dedicated to construction, as well as the new concerns of fast-transforming professions.



At the heart of the construction industry's digitalisation

For several years now, almost all sectors of the economy have been experiencing the disruptive power of digitalisation – and the construction and insurance industries are no exceptions. Digital technology has penetrated these lines of business through a variety of tools that simplify stakeholders' work, such as digital models during a building's design and construction phases and for inquiries into claims, digital images to understand and explain a building's operation and environment, metering tools, and much more.

Reflecting this trend, Groupama will dedicate one day (5 November) to digital technology. It's an invitation for participants to discuss cases of digitalisation in the construction industry – both new build and renovations – as well as to understand and prevent the new risks specific to construction and its many professions.

Standing by the industry's professionals

Once again this year, Groupama will demonstrate its construction industry expertise through presentations prepared with the Group's regional offices, Groupama Immobilier and partners such as Agence Qualité Construction (AQC), the French Insurance Federation (FFA), as well as partner specialists and start-ups.

Agenda :

Monday 4 November

2:30 p.m. Green construction: Innovating or revisiting traditional materials?
Presentation by the Agence Qualité Construction & Groupama

Tuesday 5 Nov

Digitalisation Day

11 a.m. The construction industry goes digital
Discussion with the Agence Qualité Construction & SARETEC & ADTB

2:30 p.m. Understanding and preventing cyber-risks
par Cybex assistance & Groupama

Wednesday 6 November

11 a.m. The revival of the wood value chain: Feedback
The experience of the Agence Qualité Construction & Groupama

2:30 p.m. Overview of regulatory changes
By the French Insurance Federation (FFA)

Thursday 7 Nov

Prospects

11:30 a.m. New challenges and prospects for project management
Presentation by Eric Donnet, CEO of Groupama Immobilier

2:30 p.m. Focus on fire loss claims in the construction industry
By Eurisk, construction branch of the Stelliant Group & Groupama

Find us à Batimat - Hall 6 – Stand D094



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About the Groupama Group

For more than 100 years, the Groupama Group has based its action on timeless humanist values to enable as many people as possible to build their lives with confidence. It relies on mutual aid communities: human, close, optimistic and responsible. With its three brands (Groupama, Gan and Amaguiz) the Groupama Group is one of France's leading mutual insurance groups, now providing insurance policies and services in ten countries. The group has 12 million members and customers and 32,000 employees worldwide, generating revenues of €14.3 billion. Find all the Groupama Group's news on our website (www.groupama.com) and on our Twitter account (@GroupGroupGroupama).