

(afé Kitsumé

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PRESS RELEASE

Groupama Immobilier sets up the Café Kitsuné boutique at 2 Place André Malraux in Paris's 1st arrondissement

Groupama Immobilier has signed a 9-year firm lease for approximately 280 m² of street-level retail space on the André Malraux square in the centre of Paris (1st arrondissement), in a building owned by Gan Assurances.

The famous Japanese brand Kitsuné, created in 2002, is known for its record label (electronic music and rock) and its line of clothing. Kitsuné operates more than 300 points of sale worldwide, including about ten of its own stores – known as "Maison Kitsuné" – in Paris, New York, Hong Kong and Tokyo.

The beautiful retail façade at 2 place André Malraux, in the immediate vicinity of the gardens of the Palais Royal, has been given a new look and has undergone a complete renovation to harmonise and standardise it.



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Over the past three years, Groupama Immobilier has strengthened and developed its retail expertise and now manages more than 180 street-level outlets, with a total floor area of 40,000 m². These stores are mostly located in top Paris locations (Champs-Elysées, Left Bank and avenue Victor Hugo).

About Groupama Immobilier

Groupama Immobilier is the Groupama Group's management vehicle specialised in real estate activities (commercial and residential). On behalf of its principals, the company manages a €3.2 billion portfolio, making it one of France's leading managers of real estate assets. www.groupama-immobilier.fr