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PRESS RELEASE

Groupama wins the Best Action Promoting Sustainability award at the Terres Catalunya International Eco & Travel Film Festival, in Spain, for the film “Architectes du vivant” (Architects of Life).

Groupama was asked to present its film on the Group’s forest management practices at the Terres International Festival, in Tortosa, Spain, which celebrates films related to the environment and to travel (2-5 May 2018).

On this occasion, Groupama, represented by Stéphane LE GOFF, Head of Forest Investment & Asset Management at Groupama Immobilier, won the Best Action Promoting Sustainability award, the highest distinction in this category.

The film, produced and directed by Groupama Group’s internal communication department in close cooperation with Groupama Immobilier, impressed the jury because it illustrates – it said – what sustainable development truly means. This short film sends a strong message on forestry that “meets the needs of the present without compromising the ability of future generations to meet their own needs.” Indeed, the film shows how Groupama’s forestry practices reconcile the three aspects – environmental, social and economic – of sustainable development.

Shot in 2016, the film has been widely screened and applauded, notably in July 2017 at the Deauville Green Awards International Film Festival, where it won the Silver Award in the Organisations / CSR category.

You can watch “Architectes du vivant” (in French) by clicking here: <http://www.groupama-immobilier.fr/patrimoine/patrimoine-actifs-forestiers/>



Stéphane LE GOFF, Head of Forest Investment & Asset Management - Groupama Immobilier, receives the Best Action Promoting Sustainability award



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Société Forestière Groupama, France's third largest institutional forest owner, is a Groupama Group company.

Groupama Immobilier manages the assets of Société Forestière Groupama, which cover almost 22,000 hectares (54,000 acres).

www.groupama-immobilier.fr